

AEROMEXICO CELEBRATES 90 YEARS BY UNVEILING A NEW AIRCRAFT LIVERY

- *The new design of the fleet, including the iconic the Caballero Aguila, is proof of the evolution of the airline, which is celebrating nine decades of connecting Mexico with the world.*
- *The identity unveiled today projects warmth, dynamism, and modernity, showcasing the image of contemporary Mexico.*

Mexico City, August 28, 2024.- As part of its 90th anniversary, Aeromexico is unveiling our new brand image for our planes, which includes an evolution of the iconic Caballero Aguila emblem that dates back to 1959. The design that will adorn the airline fleet reflects the brand's evolution, projecting warmth, injecting dynamism and modernity, and reflecting contemporary Mexico.

Initially, the new image was applied to the fuselage of an Embraer-190 aircraft, with registration number XA-IAC, and gradually, it will be incorporated into the more than 150 aircraft that make up the current fleet of Mexico's global airline, which is also the largest and most modern in its nine-decade history.

The new version of the Caballero Aguila shows a more human face that conveys closeness and empathy, which are part of Aeromexico's mission to create a stronger connection with its customers, employees, and partners. The redesigned helmet represents the fuselage of an aircraft on the upper part and the emblematic plumage of the original version on the lower part.

The redesign procedure was carried out at the International Aerospace Coatings (IAC) in Amarillo, Texas. It consisted of removing the previous paint from the fuselage, wings, engines, and surfaces to apply the new design.

Andres Conesa, CEO of Aeromexico, said: *"This year marks a huge milestone for all who are part of the Aeromexico Family as we celebrate 90 years of history. On this special anniversary, I am proud to introduce you to the new image that will adorn our fleet, which reflects the internal transformation we have made to consolidate a world-class product, always keeping our customers at the center of everything we do. This anniversary is an opportunity to reflect on all the achievements we have reached, look forward, and give our best to continue elevating the journey towards the extraordinary."*

At the end of 1959, the Caballero Aguila became the official emblem of the company when all its aircraft were renamed in honor of the Aztec culture. Since then, the company has evolved constantly, making it one of the most iconic and historic airlines worldwide.

Stay tuned for more exciting news on September 10 about the Aeromexico's 90 anniversary.

-oo0oo-



About Aeromexico

Grupo Aeromexico, S.A.B. de C.V., is a holding company with subsidiaries engaged in commercial and cargo aviation in Mexico, training, assistance, and maintenance, as well as the control of its passenger loyalty program: Aeromexico, Aeromexico Connect, Aeromexico Cargo, Aeromexico Formacion, Aeromexico Servicios and Aeromexico Rewards. The company is Mexico's global airline and has its main hub at Mexico City International Airport. Its destinations network features Mexico, the United States, Canada, Central America, South America, Asia, and Europe. The Group's operating fleet is comprised of Boeing 787 and 737 jet airliners and Embraer 190 models. Aeromexico is a founding member of the SkyTeam airline alliance, which celebrated its 24th anniversary and serves 184 countries with its 19 SkyTeam airline partners.

Media contact: amcomunicacioncorporativa@aeromexico.com